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ABREVIATIONS

> ADE: Actions for Development and Empowerment

CODE: Connected Development

COVID19: CoronaVirus

> CTAP: Covid-19 Transparency and Accountability Project

FTM: Follow The Money

GBV: Gender Based Violence

> OGP: Open Governance Partnership

SDGs: Sustainable Development Goals

> UN: United Nations

> UNICEF: United Nations International Children's



ABOUTADE

Actions for Development and Empowerment (ADE), a non-profit, grassroots, and youth-driven organisation founded in 2019 with the aim of empowering young people to act around issues that affect their lives and play an active role in the development process, thereby creating positive change in their communities and Africa at large. ADE's work also redresses the absence of avenue citizens, especially youth, to hold the government accountable to its service-delivery obligations through informed demands. To achieve its vision and missions, ADE undertakes action-oriented research, administrative and legal assistance, and advocacy to effectively implement regulations, laws and policy reforms. ADE has members in all ten regions of Cameroon.

ADE believes it can grow to provide a platform and civic space where young people set the agenda and brainstorm on the issues that affect education, employment and job creation in Africa. It also proposes tailored solutions with capacity building, partnership and advocacy as key drivers.

OUR FOCUS AREAS:









EXECUTIVE SUMMARY

In alignment with ADE's mission to empower marginalised communities throughout 2022, we recorded remarkable achievements through our SDG school tour, Empower Her and Follow The Money initiatives.

2022 was a marker year as we saw the impact of our work tested in many ways. With a more resilient team, we challenged the status quo. We demanded accountability from the government to promote social changes in the communities where we work and pushed for women and girls rights while carrying out concrete actions to promote SDGs in these communities. We have continued to seek avenues to better the lives of Cameroonians and most especially those of the grassroot communities through continuous advocacy and collaboration with the media, government institutions and civil society organisations.

During the year, we carried out research on Cameroon Health Sector Accountability which permitted us to collect citizens' perceptions on healthcare service delivery in five regions and six communities of Cameroon through CTAP II and have put forward recommendations to stakeholders for better investments and strengthened accountability in Primary Health Care centres in Cameroon.

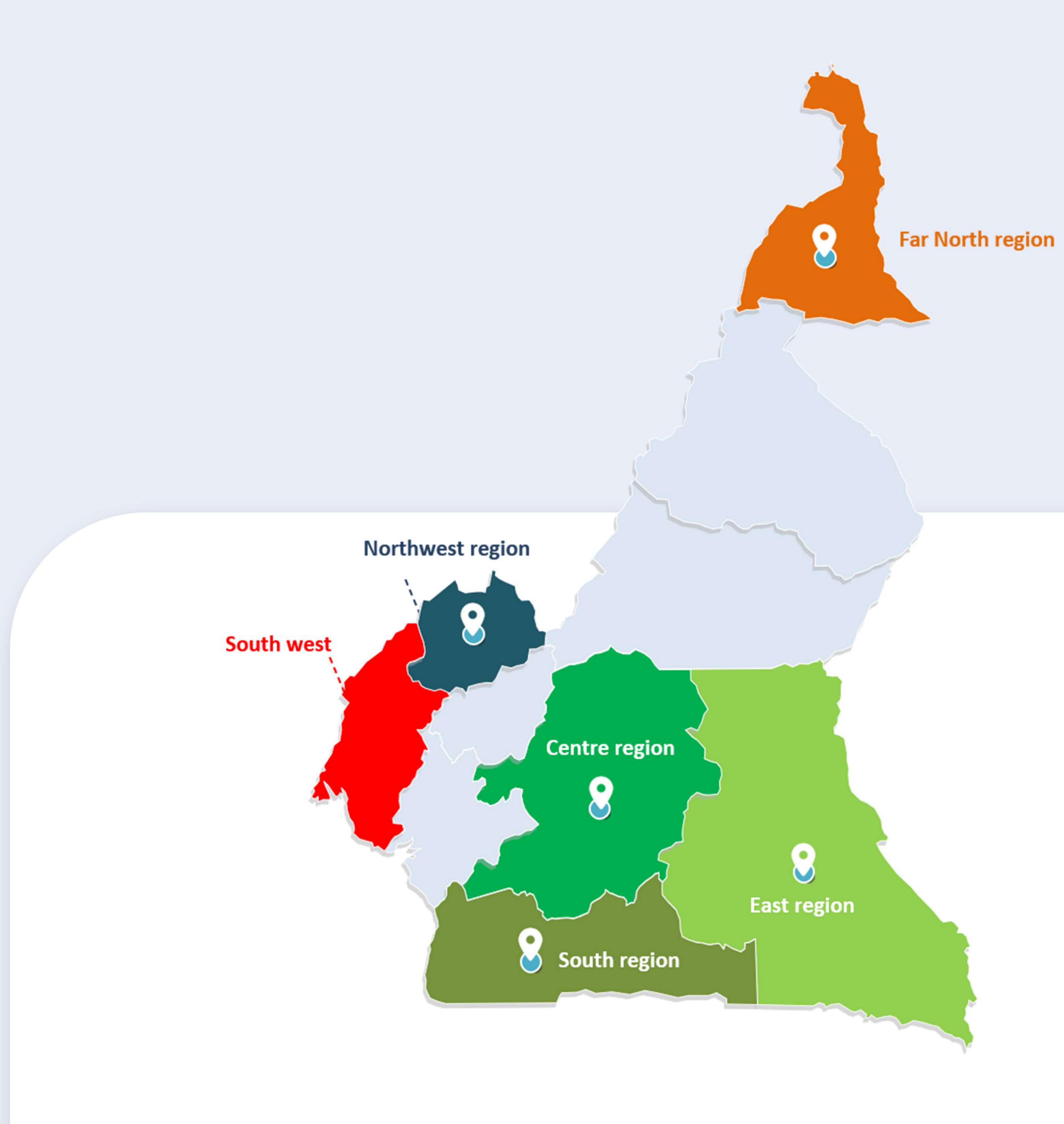
We trained 50 young Cameroonians on promoting transparency, accountability and ethics in public institutions. At the same time, 22 underprivileged girls in the centre region received education on menstrual hygiene management and benefitted from dignity kits as a result of donations. Also, we have not been deaf to the numerous problems faced by women and girls in our society, mainly as a result of stereotypical mindsets and for the past three years, we have been at the forefront of making valuable input to create a more equal and safe environment for women and girls. Increased partnership permitted us to effectuate our SDG school tour.

The concept of leaving no one behind entails doing all we can to have a more dynamic and holistic approach to promoting awareness and understanding of Global Goals and encouraging schools to take measurable action towards achieving them by empowering and enabling them through knowledge resources, incentive programs, community engagements and establishing SDGs clubs in each of the schools, which would groom the young ones to become thinkers and problem solvers thereby, accelerate progress towards SDGs 4.7 and 12.8 (education for sustainable development).

Our work would not have been possible without the support of all changemakers and national citizens that have continued to support our work, our funders and partners who are committed to providing a better life to the vulnerable population and the people in need and my ADE colleagues for believing in the vision.



GEOGRAPHIC FOOTPRINT



Center region;

- Yaounde
- Bafia

North West

- Bamenda
- Sabga

South West

Limbe

Far North

- ▶ Maroua
- Tokombere
- ▶ Mora

East

- >Bertoua 1
- ▶ Bertoua 2

South

- Bandevouri
- ▶ Kribi



Lives Impacted 6 1036

















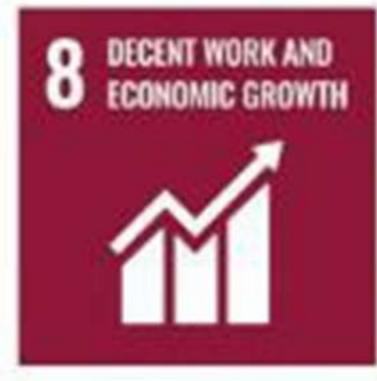
















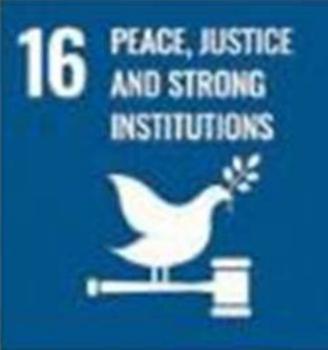


















ADE carried out the third edition of the 500 school tour campaign to commemorate the global week to act for SDGs (16-25 September). We had a significant aim to increase the visibility of the SDGs, propagate the importance of taking action for SDG and encourage students to engage themselves in their various communities to make the SDG 2030 Agenda a success.

The campaign enabled us to visit two different schools: Saint Benedict College Mvolyé and Lycée Leclerc in Yaoundé.

At these different institutions, we had interactive talks with students focusing on two SDG goals; Goal 13 (Climate Action) and Goal 16 (Peace, Justice and Strong Institutions), which was in line with the theme for the year. We lectured them on the origin of the SDGs, the importance of keeping their environment clean and for them to commit to decent actions such as picking up plastic bottles and making maximum use of trash cans.

We rounded up the week by carrying out the first edition of plogging. This activity aimed at combating the impacts of climate change in our society. We seeked to fight against plastic pollution, which has a long-term adverse effect on the climate. The plogging exercise, which entailed jogging and picking up plastic bottles, was carried out at the Vogt and Biyemassi Lac neighbourhoods in Yaounde. The team ensured all plastic bottles were being picked up and taken for recycling by the Hygiene and Sanitation Company of Cameroon (HYSACAM).

CAMPAIGN STRATEGY

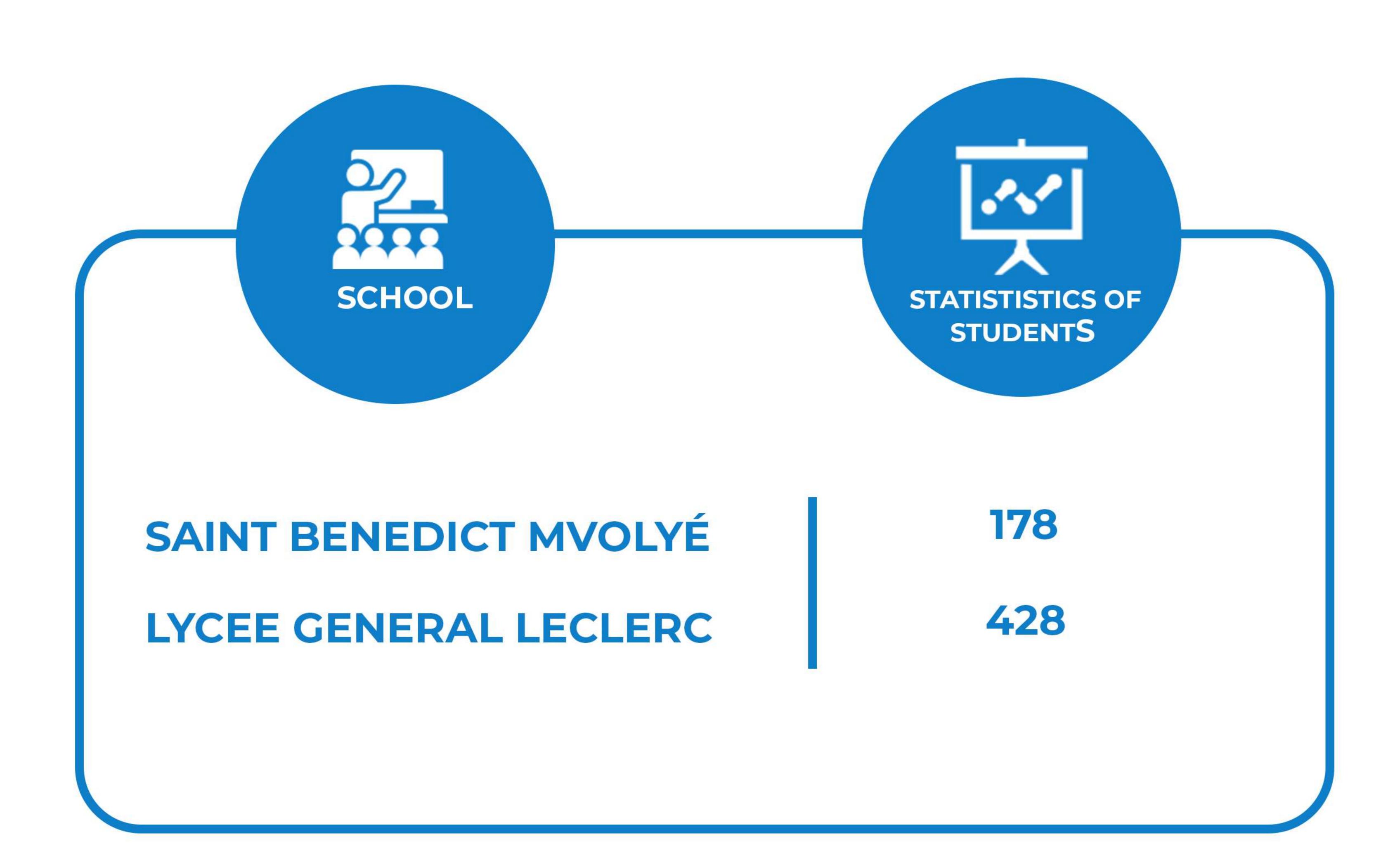
During the interactive talks we held with students, we drilled them on the importance of peace and encouraged them to take action by being peace preachers wherever they found themselves. We introduced a new reconciliation strategy or peace mechanism with four steps. They created sketches to understand the strategy better. The steps included;

- Observation: When you have a problem with someone, call their attention to it.
- Make known your feelings: This step involves making the person know how you feel each time he poses the action.
- Propose a solution: What the person needs to do to avoid the action.
- **M** Attitude of the person committing the prejudice: get to know the person's opinion on the particular issue.

KEY RESULTS/OUTPUT

The SDG school tour was quite impactful, and we succeeded in drilling about 606 students on the Sustainable Development Goals and the importance of preaching peace in their schools and communities. The plogging activity which involved jogging and picking of plastic bottles saw a total number of 8 persons. The team ensured all plastic bottles were being picked up and taken for recycling by the Hygiene and Sanitation Company of Cameroon (HYSACAM).

Here is a table showing the number of schools visited and statistics of students impacted





ACTIVITY PICTURES











Covid19 Transparency Accountability Project II

We began the year 2022 with the organisation of a coalition meeting on March 24th under the theme "Enhancing Health Care Accountability," which also marked the launch of CTAP II. This meeting brought together Civil Society Organizations and the media to present the irregularities observed in phase I, which were; Mismanagement of funds, shortcomings in the health system (no access to potable water, no alternative sources of electricity, no laboratories, absence of doctors from their place of service, poor management of vaccines, no toilet separating men and women etc.,), and the mismanagement of health services.

Our main objective was to bring together all stakeholders to define a pathway of building momentum to hold the government accountable for increased health investments and ensure accountability and resource efficiency.

The meeting ended with all actors recognizing that a reinforced collaboration between Civil Society and the media for better information sharing will be an excellent approach to advocate for public sector engagement; regarding the actions to be carried out in advocacy for the OGP, the laws on transparency, citizen participation and access to information guarantees the promotion of good governance practices.



Open Governance Partnership in Cameroon

To promote better healthcare practices, we sought information on the OGP in Cameroon. Since its inception, Cameroon has undertaken a series of activities to reinforce its eligibility for OGP under the impetus of the National Governance Program (NGP) and ADISI-Cameroon Association.

We organised an OGP meeting on June 8th 2022, bringing together the Ministry of public health and stakeholders with the theme: "at what level is Cameroon becoming a member of the OGP". According to the stakeholders involved in the advocacy for OGP in Cameroon, the eligibility scores have remained unchanged since 2019. As a result, we gathered perceptions and elaborated on how to boost Cameroon's signing of the OGP.

The OGP meeting prompted us to carry out research that revealed the practices and behaviours of Cameroonian citizens in the health sector: 53% of the target population of the study has access to modern health services, 92% is in favour of the establishment of a health insurance system, 92% say they use traditional medicine and only 49% regularly use the public health system. Citizens' perceptions of modern health care were also analysed. This result shows that the population prefers self-medication and consumes street drugs to the detriment of health facilities (pharmacies, hospitals) which has a considerable impact on the development of the healthcare system in Cameroon.



MEETING GRASSROOT COMMUNITIES

A study carried out by ADE on citizens' perception of healthcare permitted us to carry out a series of town hall meetings in six communities in 5 regions of Cameroon, namely; Kiiki in the Centre region, Bertoua 2éme in the East region, Sabga in the North West region, Mora in the Far North region, Bandevouri in the South region and Soa in the Centre region of Cameroon to advocate for the development of the health care system in the country.

Our principal aim was to discuss: The dangers of self-medication and street drugs and the role of the population in the development of the health system and its community. Representatives of the communities visited gave reasons for preferring self-medication or traditional medicine over modern medicine, some of which was poverty to afford pharmaceutical drugs or access health care services, among others which acts as the basis of our fight for universal health coverage. Our message to these communities remained to choose health care services as a first resort for proper diagnosis of their illness. At the end of the discussions, we brought forth some recommendations such as the appointment of a Chief Medical Officer (CMO) at the Bandevouri medical centre, with preference to someone with full availability and disposition in the community, the need to subsidise prices of some essential drugs in grassroot communities (Kiiki, Bandevouri, Bertoua 2e, Mora, Soa and Sabga) to permit low-income earners to go to the pharmacy to have access to drugs, reduction of morbidity and mortality of the population for an increase in life expectancy, The government should reinforce the health system by putting an accent on the respect of deontology by professional healthcare personnel, provide for partnership in the health sector by restoring citizens' confidence through free healthcare campaigns and open days for constant awareness raising.





PRESENTATION OF THE HEALTH SECTOR ACCOUNTABILITY REPORT

After research and findings at different levels, we presented the health sector accountability report. This was done during a coalition meeting organised on January 25th 2023, which brought together stakeholders from government, civil society organisations and the media to present the findings and recommendations for better investment in health care service delivery.

The discussions focused on national health policy and the well-being of vulnerable populations, citizen participation and access to information in the development of health policies at the local level and what strategies can be used to boost the Communication on Health recommendations. This event marked the close of CTAP II activities carried out in 2022.



CHALLENGES AND LESSONS LEARNT

In 2022, we faced challenges that only acted as stepping stones to prove our strength and success stories. However, the remarkable ones worth mentioning for growth purposes are; financial constraints to carry out some projects, lengthy administrative procedures and little or little or no access to information. In the case of our One Pad, One Smile Campaign, we could not reach the envisaged number of underprivileged girls due to inadequate funds, but with more funds, we will be able to get more girls in need of menstrual hygiene education and menstrual kits. With more grants and donations, we can address more problems faced by the girl child in a challenging society like ours; we are not folding our arms but searching for funds to meet the needs of these girls.

Lengthy administrative procedures also challenged us to obtain permission to conduct activities in different communities. Nonetheless, we overcame this by ensuring we planned our activities months ahead.

This year, the absence of a law on access to information also acted as a constraint. Usually, when we got close to competent authorities for information relating to our work, it was challenging to get the information needed. Still, we have learnt alternative ways of collecting data for our projects over time.

Being aware that we will always face challenges while working in grassroot communities, we trust they only act as foundations for growth.



Highlights





Conveyed stakeholders to reinforce advocacy for OGP, carried out capacity building workshops and collected citizens perception on Health Care Service Delivery in 5 regions of Cameroon







Pushed for the protection of women and girls rights, mobilized and shared menstrual hygiene kits to underprivileged girls while fighting against gender based violence, GBV in our society





Impacted over 603 students on the need to act for SDGSs and conveyed a plogging activity in a bit to combat climate change

SOCIAL MEDIA ANALYTIC





Community

- **4558** total likes

- **6328** total follows

Reach - 21408

Engagements - 5136



Followers - 449 Reach - 22680

Likes - 6120



Followers - 138 Reach - 996

Likes - 144



Followers - 567
Reach - 819840
Likes - 9120



Community

- **785** total likes

- 937 total follows

Reach - 4260

Engagements - 384



Followers - 74 Reach - 828

Likes - 120





OUR PARTNERS

























OUR TEAM

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